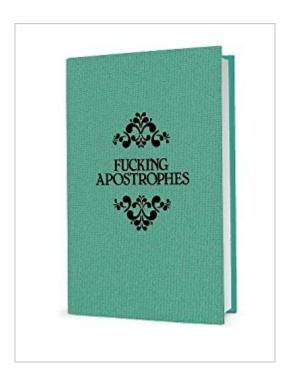


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Fucking Apostrophes





Synopsis

A hilarious, furious and profoundly useful short guide to the most maddening punctuation in EnglishApostrophes are an fââ ¬â,¢ing pain. The rules about how to use them are complicated, and have evolved haphazardly. Originally written as advice by a copywriter for designers — wont to insert and remove apostrophes at will, for visual effect — this is a lighthearted pocket-sized guide to getting the fââ ¬â,¢ing things right. Simon Griffin lets off steam so that we donââ ¬â,¢t have to, showing precisely why "Rihanna and Jenniferââ ¬â,¢s photos were all over the Internet" is quite different to "Rihannaââ ¬â,¢s and Jenniferââ ¬â,¢s photos" or what words apostrophes are replacing in sentences such as "Heââ ¬â,¢d like you to buy him some cocaine," or "Theyââ ¬â,¢ve got it all on camera. "Elegantly produced, this is the perfect gift for any pedant, as well as an indispensable guide in all our moments of grammar-related frustration. WARNING: CONTAINS EXPLICIT LANGUAGE!

Book Information

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Grammar

Customer Reviews

`At last, a book that tells you exactly where to stick your apostrophe ... funny and useful, the perfect stocking filler.' -- David Marsh * Guardian *

Simon Griffin is the founder of the copywriting agency Hyperbolic (thisishyperbolic.com) and lives with his wife and two children in Leeds. He currently has no plans to learn how to touch type and can happily write whole paragraphs without realizing he $\tilde{A}\phi$ â \neg â, ϕ s left caps lock on.

This is an informative fun book! Bought it for my adult daughter who uses the "f" word on occasion.

What a hit!!

cute book, great shipping and price

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